

Derrick Ottenbreit

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Skills

- Website Strategy
- User experience (UX) design
- Communication & Collaboration
- Client requirement analysis
- Content management system (CMS) customization
- HTML, CSS, and JavaScript expertise
- Responsive design
- Cross-browser compatibility testing

Experience

WEB CONSULTANT & FRONT END DEVELOPER | 01/2009 - Current

Web Consultant & Front End Developer

- Designed and developed responsive websites, improving load times by 30%, and enhancing user engagement by 25% through optimized code and modern design principles.
- Collaborated with clients to identify project requirements, translating goals into functional and visually appealing interfaces that increased client satisfaction by 20%.
- Implemented SEO strategies that boosted organic traffic by 40% within six months, driving measurable growth in site visibility and lead generation.
- Streamlined workflows by integrating automated tools, reducing development time by 15%, and improving project delivery rates.
- Built reusable code libraries and UI components, ensuring scalability and consistency across multiple projects, saving an average of 10% on development costs per project.

UI DEVELOPER & PROJECT MANAGER | 12/2018 - 12/2024

Jobvite Inc - Indianapolis, United States

- Integrated responsive design techniques to ensure seamless functionality across devices and adhering to WCAG 2.1 guidelines and implementing ARIA techniques.
- Worked closely with QA teams to identify and resolve UI issues, achieving a 98% defect-free rate on delivered projects.
- Streamlined the integration of APIs with front-end systems, enhancing data display efficiency by 35%.
- Mentored junior developers on UI best practices and modern frameworks, improving team productivity by 20%.
- Designed and implemented user interfaces for web applications, improving page load times by 30% through optimized code, and efficient resource management.
- Collaborated with cross-functional teams using Agile frameworks to deliver high-quality user interfaces within tight deadlines.
- Often worked as project manager and developer when the team was overloaded. Provided timelines, updates of progress to client and other team members while maintaining project scope.

CUSTOMER EXPERIENCE MANAGER / FRONT END DEVELOPER | 04/2009 - 10/2018

myRealPage - Winnipeg, Canada

- Enhanced user satisfaction by 30% by designing and implementing intuitive front-end interfaces for the company's real estate platform, ensuring seamless navigation and functionality.

- Collaborated with cross-functional teams to identify and resolve user pain points, reducing support tickets related to UI/UX issues by 25%.
- Developed responsive and accessible web designs, increasing platform usability across devices, and achieving a 20% rise in mobile engagement.
- Optimized website performance through code refactoring, reducing page load times by 35%, and improving overall platform efficiency.
- Analyzed customer feedback to prioritize feature development, contributing to a 15% increase in client retention.
- Developed the company website and internal training catalog of 200+ articles built on Wordpress.

LEAD FRONT END DEVELOPER | 07/2011 - 10/2012

Fourcross Marketing - Vancouver, Canada

- Directed the development of responsive and accessible web applications, improving user engagement metrics by 40%.
- Spearheaded the implementation of modern frameworks and tools, reducing page load times by 30%, and enhancing site performance.
- Collaborated with designers and backend teams to deliver seamless user experiences, driving a 25% increase in client satisfaction scores.
- Designed reusable and scalable UI components, cutting development time for new projects by 20%.
- Conducted rigorous code reviews and implemented best practices, reducing bugs in production by 50%.

Education

BCIT - Burnaby, BC, Canada | Diploma

New Media Design & Web Development

GPA: Graduated in the top 5% with distinction

Websites, Portfolios, Profiles

- [linkedin.com/in/derrickottenbreit](https://www.linkedin.com/in/derrickottenbreit)
- dotteddesign.github.io/portfolio

Highlights

Proven experience in leading development and design teams, fostering collaboration and promoting innovative problem-solving approaches., Mentored junior developers and team members, cultivating their technical skills and career growth., Established best practices, coding standards, and workflows that improved team efficiency and project quality., Successfully managed cross-functional teams to deliver complex projects on time and within budget., Over 16+ years of experience architecting and developing complex front-end applications for high-traffic websites and platforms., Proven success in implementing performance optimization strategies, significantly improving page load times and user engagement., Comprehensive knowledge of accessibility guidelines (WCAG) with a track record of building accessible web interfaces., 16+ years of expertise in designing and implementing robust CMS and eCommerce solutions for clients ranging from small to large enterprises., Proficient in integrating third-party services such as payment gateways, CRM systems, marketing automation tools, and inventory management systems., Led the migration of multiple large-scale websites to modern CMS platforms, enhancing performance, security, and scalability., Delivered over 200 websites, applying branding principles and UI/UX design best practices to craft visually appealing and user-friendly interfaces., Implemented advanced responsive design strategies, resulting in a more than 20% increase in mobile traffic across multiple client websites., Demonstrated the ability to create designs that resonate with target audiences while adhering to brand guidelines., Conducted 20+ client consultations to identify business needs and deliver tailored web solutions., Translated client requirements into actionable development plans and facilitated clear communication across cross-functional teams,

including designers, back-end developers, marketing specialists and project managers., Achieved 95% on-time project delivery with consistent positive client feedback for communication and project management skills.